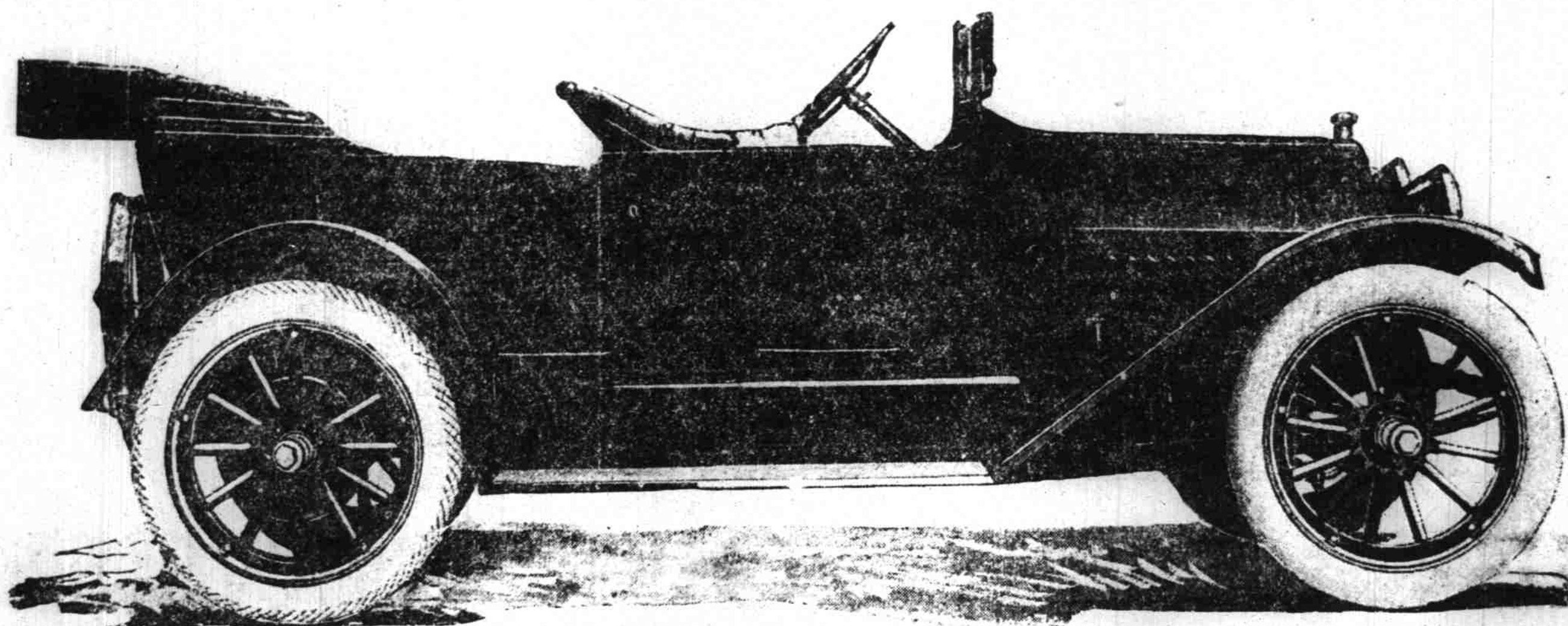


# THE MASTERPIECE OF



1915

## CHEVROLET---"BABY GRAND"

*Sweetest Running and Most Harmonious Motor Car Built To-Day*  
The Car With the Quiet Valve-in-the-Head Motor

(PRONOUNCED

Wonderful **\$750** Value, f.o.b. factory

Price F. O. B. Honolulu, \$900 Cash (\$925 on Time); Roadster, \$875 Cash (\$900 on Time)

**The Car---\$235 Less Than  
1915**

The **CHEVROLET BABY GRAND** is built for that man who wants style, class, speed and comfort, but who wants them without the frills of fancy prices.

It is built for the man who wants a trim, jaunty, handsome car, without the surplus size and weight that burns up needless quantities of gasoline and wears out tires before their time. It is built for the man who wants a real car—a beautiful car—but who does not want to pay for waste, either in car construction or running expense.

If you're that kind of a man you'll buy a Baby Grand as soon as you get a chance to take a ride in it and compare it with others.

You'll buy it because you'll see that every ounce of steel in it is made to give you service.

You'll buy it because it has the class of an imported car without the price.

You'll buy it because its quiet valve-in-head motor is second to none in the world.

You'll buy it because of its perfect control—you'll buy it because of its luxurious comfort.

You'll buy this Chevrolet Baby Grand because it is in every way the car you've been looking for at the minimum price.

This car as we sold it last year for \$985 was admitted to be the greatest automobile value ever offered, but now we offer this same model, only a better finished car in every respect, at just exactly \$235 less than last year.

This price of \$750 is only possible because the Chevrolet factories are now at the top of their efficiency. By this we mean not only efficiency in production, design and in workmanship but in each and every department of their great plants.

### THE VETERAN

**WILLIAM CRAPO DURANT**—organizer of the world's greatest and most successful Motor Company, one of the strongest, financially, in the automobile manufacturing field, built up the General Motors Company, one of the largest and strongest organizations in the world. His leanly lines mirror the industrial straightness of its builder; its staunchness is emblematic of its personality and the completed vehicle is an entire living personification of the modern motor.

### THE VETERAN COAST DISTRIBUTOR

**Norman De Vaux**, President and General Manager of the Chevrolet Motor Company of California, who will supervise the distribution on the Pacific Coast, is one of the pioneers in Motordom, having been engaged in marketing automobiles since the beginning of the industry.

Thousands of owners who have purchased cars from De Vaux will need no other indorsements of the Chevrolet than the service they have already received from his organization.

The **CHEVROLET**

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